Privacy Policy

Realistic Projects Limited · Last updated October 28, 2026

Realistic Projects Limited

Website: https://realisticprojects.com/

Last Updated: 28 October 2026

1. Introduction

At Realistic Projects Limited, we value your privacy and are committed to protecting your personal information.

We understand that trust is essential in every relationship, whether you are engaging us for construction services, architectural and engineering designs, building maintenance, real estate investment, or professional consultation.

This Privacy Policy explains how we collect, use, store, share, and protect personal information when you visit our website, contact us, request our services, subscribe to our communications, or otherwise interact with our business.

We are committed to handling personal information responsibly and in accordance with the Nigeria Data Protection Act (NDPA) 2023, applicable data protection directives, and other relevant laws.

By interacting with our website or services, you acknowledge that you have been informed of the practices described in this Privacy Policy. Where your consent is legally required, we will request it separately.

2. About Realistic Projects Limited

Realistic Projects Limited is a Nigerian construction and infrastructure company providing professional services across building construction, architectural and engineering design, building solutions, real estate development, and related consultancy services.

Our operations include:

- Building construction and project management.
- Architectural, structural, and mechanical, electrical, and plumbing (MEP) design.
- Building maintenance, waterproofing, roofing, renovation, and concrete repair.
- Property development, real estate investment advisory, and property sales.
- Construction consultancy, cost estimation, and project planning.

This Privacy Policy also covers information processed by our associated service teams and business units, including Realistic Solutions, RPL Design Consult, and RPR Realty, where such processing is carried out under the responsibility of Realistic Projects Limited.

Where a separate legal entity acts as an independent data controller, its own privacy notice may also apply.

Company Information

Realistic Projects Limited
1, McCullum Street, Ebute Metta, Yaba, Lagos, Nigeria.

Email: info@realisticprojects.com
Phone: +234 707 353 7168
Website: https://realisticprojects.com/

For activities covered by this Policy, Realistic Projects Limited acts as the data controller where it determines why and how personal information is processed.

3. Information We Collect

We collect personal information that is relevant and reasonably necessary for providing our services, managing business relationships, and operating our website.

3.1 Personal and Contact Information

When you contact us, complete a website form, or request our services, we may collect:

- Full name.
- Email address.
- Phone number.
- Residential or business address, where necessary.
- Preferred communication method.
- Information contained in messages, enquiries, and correspondence.

3.2 Project and Consultation Information

When you request construction, design, maintenance, or consultancy services, we may collect:

- Project type and description.
- Project location.
- Estimated project budget.
- Preferred consultation dates.
- Building requirements and design preferences.
- Architectural drawings, plans, or project documents.
- Property ownership or development information, where necessary.
- Other information voluntarily submitted to help us assess your requirements.

We use this information to understand your project, arrange consultations, prepare proposals, provide quotations, and coordinate professional services.

3.3 Real Estate and Property Enquiries

When you enquire about property sales, developments, or investment opportunities, we may collect:

- Name and contact details.
- Property preferences and investment interests.
- Preferred property location or type.
- Budget or purchase requirements.
- Inspection requests and appointment details.
- Information necessary for property reservations, agreements, transactions, or legal verification.

Where required for a property transaction, additional identification and supporting documents may be requested through appropriate channels.

3.4 Recruitment Information

When you apply for employment, internships, or other opportunities, we may collect:

- Full name and contact information.
- Curriculum vitae (CV) or résumé.

- Educational background and professional qualifications.
- Employment history and relevant work experience.
- Professional certifications.
- Portfolio or work samples.
- Other information submitted during recruitment.

We process this information to assess applications, communicate with candidates, conduct recruitment activities, and manage potential employment relationships.

3.5 Website Usage and Technical Information

When you visit our website, certain technical information may be collected automatically, including:

- Internet Protocol (IP) address.
- Browser type and device information.
- Operating system.
- Pages visited and time spent on the website.
- Website navigation and interaction data.
- Referring websites or traffic sources.
- Cookies and similar tracking identifiers, subject to applicable consent requirements.

This information helps us maintain website security, understand visitor interactions, and improve website performance.

3.6 Marketing and Subscription Information

When you subscribe to our newsletter, request educational resources, or agree to receive promotional communications, we may collect your name, email address, phone number, communication preferences, and relevant engagement information.

This allows us to provide requested resources and, where you have given the necessary consent, send relevant company updates, educational content, service information, and promotional offers.

4. How We Collect Information

We collect personal information through various channels, including:

- Website consultation and enquiry forms.
- Newsletter subscription forms.
- Free-guide and downloadable-resource forms.
- Email correspondence.
- Telephone calls and WhatsApp communications.
- Social media enquiries and advertising campaigns.
- Property enquiries and inspection requests.
- Recruitment and internship application forms.
- Direct meetings, consultations, and business engagements.
- Cookies, website analytics, and other authorised tracking technologies.

We may also receive relevant business contact information from referrals, professional partners, or publicly available sources where collection and use are permitted by law.

5. How We Use Your Information

We process personal information for specific, legitimate business purposes.

5.1 Responding to Enquiries

To answer questions, provide information about our services, arrange appointments, and respond to requests for quotations, consultations, and project discussions.

5.2 Providing Professional Services

To prepare designs, quotations, project proposals, cost estimates, contracts, reports, and other documentation necessary for delivering construction and related services.

5.3 Managing Projects and Client Relationships

To coordinate project activities, communicate progress, manage appointments, process authorised transactions, and maintain appropriate client records.

5.4 Managing Real Estate Enquiries

To provide information about available properties, pricing, inspections, payment options, project developments, and related investment opportunities.

5.5 Marketing and Communications

To send newsletters, educational resources, promotional information, project updates, and relevant service offers where you have provided valid consent.

5.6 Recruitment and Human Resources

To evaluate applications, communicate with candidates, conduct assessments, and fulfil legitimate recruitment or employment-related obligations.

5.7 Website Improvement and Analytics

To understand website usage, identify technical problems, improve navigation, assess content performance, and evaluate marketing activities, subject to applicable privacy and cookie requirements.

5.8 Legal, Security, and Administrative Purposes

To comply with applicable laws, maintain accurate records, protect company systems, prevent fraud, resolve disputes, and safeguard our legitimate business interests.

We will not use your information for unrelated purposes without an appropriate lawful basis and any additional notice or consent required by law.

6. Legal Basis for Processing Personal Information

Depending on the circumstances, we process personal information under one or more of the following lawful bases:

Consent: Where you voluntarily agree to specific activities, such as receiving promotional communications or allowing non-essential tracking technologies.

Contractual necessity: Where processing is necessary to enter into or perform a contract with you, including providing construction, design, real estate, or consultancy services.

Legal obligation: Where information must be processed or retained to comply with applicable laws, regulatory requirements, or lawful requests.

Legitimate interests: Where processing is reasonably necessary for lawful business operations, responding to enquiries, improving services, or maintaining security, provided those interests do not override your rights and freedoms.

Other lawful grounds: Where a different legal basis is permitted under applicable data protection legislation.

Where consent is required, you may withdraw it at any time. Withdrawal does not affect processing that was lawful before the withdrawal.

7. Marketing Communications and Newsletters

We may provide information about construction projects, real estate developments, company announcements, educational articles, building tips, and relevant services.

Marketing communications may be delivered through email, telephone, WhatsApp, or other communication channels where you have provided the required consent.

When you request a free guide, brochure, or similar resource, we use the information needed to fulfil that request. Receiving a requested resource does not automatically require you to subscribe to unrelated marketing communications.

You may unsubscribe from promotional emails using the unsubscribe option provided or by contacting us directly.

You may also request that we stop sending promotional messages through other communication channels.

We will respect valid opt-out requests and maintain necessary suppression records to prevent unwanted communications.

8. Cookies and Website Analytics

Our website uses, or may use, cookies and similar technologies to support website functionality, improve user experience, measure performance, and assess advertising effectiveness.

Types of Cookies and Tracking Technologies

Essential Cookies: Support core website functions, security, and accessibility.

Analytics Cookies: Help us understand how visitors interact with our website, including traffic sources, popular pages, and user engagement.

Marketing and Advertising Cookies: Where enabled, help measure advertising campaigns and understand the effectiveness of promotional activities.

Preference Cookies: Where implemented, remember selected website settings or preferences.

Our website uses Google-related website measurement technologies, including Google Analytics 4 and Google Tag Manager. We also use Google Search Console to understand our website's performance in search results.

Where configured, advertising technologies associated with platforms such as Meta may be used to measure campaign effectiveness, subject to applicable privacy requirements.

Non-essential cookies and tracking technologies will be used only where we have obtained the consent required by applicable law.

You can manage your preferences through the website's cookie controls and, where available, your browser settings.

Disabling certain technologies may affect some optional website features but should not prevent access to essential website content.

For additional information, please refer to our Cookies Policy.

9. How We Share Your Information

We may share personal information with authorised persons or organisations where reasonably necessary to deliver our services, fulfil legal obligations, or support legitimate business operations.

These may include:

Authorised employees and departments: Personnel responsible for client relations, sales, project management, design, finance, marketing, administration, and recruitment.

Professional consultants and project partners: Architects, engineers, quantity surveyors, legal advisers, contractors, and other service providers who require relevant information to perform authorised assignments.

Technology and service providers: Website hosting providers, email platforms, analytics providers, customer communication systems, data storage providers, and other technology partners.

Real estate and transaction partners: Relevant professionals, advisers, and service providers involved in authorised property transactions.

Regulatory and legal authorities: Where disclosure is required under applicable law, legal proceedings, or a lawful regulatory request.

We require appropriate confidentiality, security, and data protection safeguards when third parties process personal information on our behalf.

We do not disclose personal information to unrelated third parties for their independent marketing without an appropriate lawful basis.

10. Data Storage and Security

We recognise the importance of protecting personal information against unauthorised access, accidental loss, misuse, alteration, or disclosure.

We implement appropriate organisational and technical safeguards based on the nature and sensitivity of the information being processed.

These measures include, where appropriate:

- Restricted access to confidential information.
- Password protection and controlled access to company systems.
- Secure handling and storage of business records.
- Confidentiality obligations for employees and authorised service providers.
- Internal procedures for reporting suspected security incidents.
- Reasonable safeguards for personal information shared during projects and business transactions.
- Periodic reviews of information security practices.

We limit access to personal information to authorised persons who require it for legitimate business purposes.

Although we take reasonable measures to protect information, no internet transmission or electronic storage system can be guaranteed to be completely secure.

Where a personal data breach occurs, we will assess and respond to it in accordance with applicable data protection requirements, including any necessary notifications.

11. Data Retention

We retain personal information only for as long as reasonably necessary to fulfil the purposes for which it was collected or to comply with applicable legal and business requirements.

Retention periods depend on the nature of the information, including:

Enquiry and consultation records: Retained for the period necessary to manage enquiries, follow-up communications, and related legitimate business requirements.

Client and project records: Retained for the duration of the business relationship and any additional period required for contractual, financial, professional, dispute-resolution, or legal purposes.

Real estate transaction records: Retained as necessary to document transactions and comply with applicable legal obligations.

Marketing records: Retained while the relevant lawful basis remains valid and for any limited period necessary to administer preferences, consent records, or opt-out requests.

Recruitment records: Retained for recruitment-related purposes, and for future opportunities where the appropriate lawful basis exists.

Website analytics and technical records: Retained according to legitimate operational needs, applicable consent settings, relevant service configurations, and legal requirements.

When personal information is no longer required, we will securely delete, anonymise, or otherwise dispose of it in accordance with applicable laws and our retention procedures.

12. Your Privacy Rights

Under the Nigeria Data Protection Act 2023 and other applicable data protection laws, you may have the right to:

1. **Be informed:** Understand how and why your personal information is collected and processed.
2. **Access your information:** Request details or copies of personal information we hold about you.
3. **Request correction:** Ask us to correct inaccurate or incomplete personal information.
4. **Request deletion:** Request the deletion of personal information where applicable legal conditions are satisfied.
5. **Withdraw consent:** Withdraw consent for processing activities that rely on it.
6. **Object to processing:** Object to certain processing activities, including direct marketing.
7. **Restrict processing:** Request restrictions on the use of your information in applicable circumstances.
8. **Request data portability:** Receive qualifying personal information in an appropriate format where the law provides this right.
9. **Challenge certain automated decisions:** Exercise applicable rights relating to decisions made solely through automated processing that significantly affect you.
10. **Lodge a complaint:** Report concerns to the Nigeria Data Protection Commission or another competent authority.

To exercise your rights, please contact us using the information provided in Section 17.

We may request reasonable information to verify your identity before processing certain requests.

We will respond in accordance with applicable legal requirements. Some requests may be subject to lawful exceptions or retention obligations.

13. Project Photographs, Testimonials, and Media

As a construction and real estate company, we may publish project photographs, videos, progress updates, testimonials, and other materials to demonstrate our work and professional experience.

Where such materials contain identifiable personal information, we will ensure that publication has an appropriate lawful basis.

We will take reasonable steps to respect client confidentiality and avoid disclosing private project information, confidential documentation, or personal details without appropriate authorisation.

Individuals who have concerns regarding identifiable personal information displayed in company publications may contact us to request a review.

14. International Data Transfers

Some technology providers, website services, communication platforms, or business partners may process or store personal information outside Nigeria.

Where personal information is transferred internationally, we will comply with applicable Nigerian data protection requirements.

This may include assessing the protection available in the receiving country, using appropriate contractual or other legal safeguards, or obtaining consent where specifically required.

We will take reasonable steps to ensure that personal information remains appropriately protected during international processing or transfers.

15. Third-Party Websites and External Platforms

Our website may contain links to third-party websites or services, including social media platforms, video platforms, professional partners, or other external resources.

These services may have their own privacy policies and information-handling practices.

Where third-party content is embedded on our website, the relevant provider may collect information about your interaction with that content, subject to applicable consent requirements.

We encourage visitors to review the privacy policies of third-party services before submitting personal information.

Realistic Projects Limited is not responsible for the privacy practices of independently operated third-party websites.

16. Children's Privacy

Our website and professional services are primarily intended for adults seeking construction, design, property, employment, or related business services.

We do not intentionally solicit personal information from children for marketing purposes.

Where we become aware that a child's personal information has been collected without an appropriate lawful basis or required parental or guardian consent, we will take reasonable steps to address the matter in accordance with applicable law.

17. Contact Us and Privacy Complaints

If you have questions about this Privacy Policy, wish to exercise your data protection rights, or have concerns about how your information is handled, please contact us.

Realistic Projects Limited

Address: 1, McCullum Street, Ebute Metta, Yaba, Lagos, Nigeria.

Email: info@realisticprojects.com

Telephone: +234 707 353 7168

Website: https://realisticprojects.com/

Please include sufficient information to help us understand and respond to your request. Do not send unnecessary sensitive personal information in an initial enquiry.

If you believe your privacy rights have been violated and your concerns have not been satisfactorily addressed, you may contact the Nigeria Data Protection Commission (NDPC) through its official channels at https://ndpc.gov.ng/.

18. Changes to This Privacy Policy

Realistic Projects Limited may update this Privacy Policy periodically to reflect changes in our business operations, website functions, technology, legal requirements, or information-handling practices.

When updates are made, the revised version will be published on our website with an updated revision date.

Where material changes require additional notice or consent, we will take appropriate steps in accordance with applicable law.

We encourage visitors to review this policy periodically.

Realistic Projects Limited

Building with Integrity. Delivering with Excellence.

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